

June 26, 2008

AEON Credit Service Co.,Ltd.

## **Establishment of a Subsidiary Company in Vietnam**

### **ACS starts operations as the first Japanese company in Retail business by installment payment**

AEON Credit Service Co., Ltd. (ACS) today announced the establishment of "ACS Trading Vietnam Co., Ltd." (ACST) under the retail business license from the Department of Planning and Investment of Ho Chi Minh City in Socialist Republic of Vietnam (Vietnam). ACST, the first Japanese company to engage in the Retail business by installment payment, will begin operations in Ho Chi Minh City.

Since the establishment of Hong Kong branch in 1987, ACS has expanded business in fast-growing Asia and now provides a wide range of services in 8 countries (regions). The subsidiary companies in Hong Kong, Thailand and Malaysia have been listed on each local stock market and diligently expanding their scope of businesses. The current membership in Asia including Japan has achieved 18,390,000 (as of February 20, 2008).

The GDP growth rate of Vietnam, one of the most populated countries in Asia with a population of 85,000,000, has remained high above 7% since 2002. As the income level and individual consumption rise due to the remarkable economic growth, consumer demands for the installment payment will show a steady increase.

ACST will engage in the Retail business by installment payment business of household consumer durables, utilizing ACS's know-how and expertise in the consumer finance business accumulated in Japan and other Asian countries. Featuring the sales of personal computers as its primary line of business, ACST also plans to include home electrical appliances and household furniture. Local affiliate retail stores will handle the product sales and deliveries, while ACST will execute installment payment contract procedures.

ACST will accelerate the expansion of its retail store network and focus on increasing the customer retention ratio in order to establish a solid business infrastructure for launching the credit card business in the future.

#### **1. Company**

Company Name: ACS TRADING VIETNAM CO., LTD.

Representative: Hideo Tanaka

Capital: 10,000,000,000 dong (About 65,000,000 yen)

Location of Head Office: Ho Chi Minh City, S.R. Vietnam

Line of Business: Retail business by installment payment of household consumer durables