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For immediate release:

Registered Company Name: Aeon Credit Service Co., Ltd.
 President and CEO: Kazuhide Kamitani
 Stock Listing: Tokyo Stock Exchange, First Section (Code No.: 8570)
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 Parent Company Name: AEON Co., Ltd.
 President and CEO: Motoya Okada
 Stock Listing: Tokyo Stock Exchange, First Section (Code No.: 8267)

Notification Concerning Revision of Operating Results Forecasts

In light of recent business conditions and other factors, AEON Credit Service Co., Ltd. has revised the results forecasts for the fiscal year ended February 2010 (February 21, 2009 through February 20, 2010) originally announced on September 29, 2009 in conjunction with the announcement of the Brief Report of Financial Results for the Six Months Ended August 20, 2009. The details of the revisions are shown below.

1. Revision of Operating Results Forecasts (February 21, 2009 – February 20, 2010)

(Consolidated)

(Unit: Millions of Yen)

	Operating Revenue	Operating Income	Ordinary Income	Net Income	Net Income Per Share
Forecast Before Revision (A)	176,100	22,000	21,500	600	3.83 yen
Current Revised Forecast (B)	172,400	20,500	20,350	170	1.8 yen
Amount of Change (B-A)	(3,700)	(1,500)	(1,150)	-430	-
Change (%)	(2.1)	(6.8)	(5.3)	-71.7	-
Previous Year Operating Results (Fiscal year ended February 2007)	176,007	26,611	26,805	14,788	94.29 yen

(Non-consolidated)

(Unit: Millions of Yen)

	Operating Revenue	Operating Income	Ordinary Income	Net Income (Loss)	Net Income (Loss) Per Share
Forecast Before Revision (A)	117,500	9,600	11,400	(2,900)	(18.49 yen)
Current Revised Forecast (B)	117,350	9,135	10,925	(2,620)	(16.70 yen)
Amount of Change (B-A)	(150)	(465)	(475)	280	-
Change (%)	(0.1)	(4.8)	(4.2)	9.7	-
Previous Year Operating Results (Fiscal year ended February 2007)	117,216	14,080	16,289	12,192	77.74 yen

2. Reason for Revision of Operating Results Forecasts

- In Japan, operating revenue has increased year on year from the third quarter due to solid progress in realigning the business structure, and full-year operating revenue is expected to increase as well. In overseas business, the volume of credit card shopping transactions rapidly recovered in the fourth quarter. However, the impact of the strong yen and more stringent monitoring of card use slowed the recovery of loan-related earnings. As a result, consolidated operating revenue is expected to be 3,700 million yen less than in the previously announced forecast.
- In Japan, Aeon Credit Service worked assiduously to reduce sales, general and administrative expenses. However, consolidated net income is expected to be 430 million yen less than in the previously announced forecast due to an increase in expenses related to bolstering provisions in preparation for total lending restrictions and to ongoing escalation of investment in new businesses in order to further accelerate realignment of the business structure. Consequently, the Company has revised its operating results forecasts for the full fiscal year.

* The above forecasts are based on available information as of the date of release of this document. Actual operating results may differ from forecasts due to various factors in the future.