



March 22, 2011  
For immediate release

Registered Company Name: AEON Credit Service Co., Ltd.  
President and CEO: Kazuhide Kamitani  
Stock Listing: Tokyo Stock Exchange, First Section (Code No.: 8570)  
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### **Regarding the Impact of the Tohoku Pacific Coast Earthquake**

AEON Credit Service Co., Ltd. (the Company) extends its deepest condolences to all the victims of the Tohoku Pacific Coast Earthquake that occurred on March 11, 2011.

Details of the impact of the earthquake on the Company are as follows.

#### **1. Current Conditions**

AEON Group has used its corporate distribution network, which operates throughout Japan, and its own product procurement channels to establish a system for priority shipping of emergency supplies and other essential items to areas affected by the Tohoku Pacific Coast Earthquake. The Group is making efforts to fulfill its role as part of the infrastructure that supports its customers' lives nationwide, while giving priority to the affected areas.

The Company worked to restore service at in-store branches in the Tohoku and Kita-Kanto districts that suffered initial damage, and currently all branches are operating, including two temporary outlets. 200 of the 213 ATMs operated jointly with AEON BANK, LTD. in those districts are now operational.

The inquiries directed to the Northern Japan call center (Izumi-ku, Sendai City) are being automatically forwarded to the Osaka or Chubu call centers to provide uninterrupted service.

#### **2. Efforts to Conserve Electricity**

In order to reduce electric power consumption, since Sunday, March 13 the Company has stopped use of all electricity that is not essential for safety or operations at its offices, operation centers and in-store branches throughout Japan.

When scheduled blackouts are carried out in the Tohoku and Kanto areas, operations are temporarily halted during actual blackouts.

#### **3. Impact on Business Results**

We are currently assessing the damage caused by the earthquake in monetary terms and will provide prompt information if any significant effects on the business results of the Company is envisaged.

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