

Registered Company Name: AEON Financial Service Co., Ltd.

President and CEO: Kazuhide Kamitani

Stock Listing: Tokyo Stock Exchange, First Section

(Code No.: 8570)

Contact: Hideki Wakabayashi

Director, Senior Managing Executive Officer

## Notice of Change in the Name and Allotment Date of the Sixth Issuance of New Share Subscription Rights as Stock Options for Stock-Based Compensation

AEON Financial Service Co., Ltd. (the "Company") is issuing new share subscription rights as stock options with the aim of providing stock-based compensation for the Company's directors, pursuant to Companies Act of Japan Article 361, Compensation for Directors. The sixth issuance of new share subscription rights as stock options for stock-based compensation was announced in a news release on May 15, 2012, but the name, allotment date and exercise period have changed as outlined below.

The Company will announce further details of the issuance of new share subscription rights when they are determined.

## 1. Before the Change

- (1) Name of new share subscription rights AEON Credit Service Co., Ltd. sixth new share subscription rights (stock options as stock-based compensation)
- (2) Allotment date of new share subscription rights April 21, 2013
- (3) Exercise period of new share subscription rights May 21, 2013 to May 20, 2028

## 2. After the Change

- (1) Name of new share subscription rights AEON Financial Service Co., Ltd. sixth new share subscription rights (stock options as stock-based compensation)
- (2) Allotment date of new share subscription rights July 21, 2013
- (3) Exercise period of new share subscription rights August 21, 2013 to August 20, 2028

## 3. Reason for the Change

The Company's business name and fiscal period changed with its transition to a bank holding company as a result of the management integration with AEON Bank, Ltd. on April 1, 2013.